

THE ULTIMATE GUIDE TO CHOOSING THE RIGHT ATS

94% of recruiters admit that integrating an ATS has brought them a step ahead of their competitors.

With an Artificial Intelligence (AI) driven ATS, your entire hiring process becomes much more efficient, optimized with reduced cycle time.

This is your A-Z Guide to choosing the right AI-powered ATS for your business.



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Maximize ROI and Cost-Savings

Identify potential cost-savings, maximize your return on investment through greater efficiency, performance and productivity

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Comprehensive and detailed comparison of Top-rated ATS software to find the best customized solutions

MAXIMIZE ROI AND COST-SAVINGS

An Applicant Tracking System (ATS) is a software for recruiters and employers to manage candidates throughout recruiting and hiring processes. It can reduce hiring cycle time, enhance recruiting strategies, reduce hiring costs & improve candidate quality.

Today's **AI-driven ATS** gives access to resume parsing and resume sourcing bots.

Let us see how much return on investment (ROI) did 'Hiring Agency Markup' get using an AI-driven ATS?

Markup currently has 30 recruiters, at \$10,000 annual salary

Annual Revenue target = 2x per recruiter (x = recruiter's salary)
Total working days per recruiter per year = 225 days (45 weeks)

Sourcing hours per recruiter per year = 1350 hours
Cost of an ATS for Markup = \$100 per month per 10 recruiters



Productivity Improvement

ATS improves productivity by 25%

Annual revenue target per recruiter accordingly becomes 2.5x

Additional revenue per recruiter = $0.5x = \$5,000$ per recruiter

Additional Earnings = \$150,000 for 30 recruiters



Savings on CV Views

Cost per CV view = \$0.25, CVs viewed /month /recruiter = 3000

Annual cost of CV views (30 recruiters) = $0.25 \times 3000 \times 12 \times 30 = \$270,000$

ATS provides access to unlimited CV views & auto downloads

Total Savings = \$270,000 per 30 recruiters



Faster Turnaround Time

1350 sourcing hours spent per recruiter without ATS

ATS saves 2 hours /recruiter /day with its unique features

$2 \times 225 = 450$ hours saved per year per recruiter

Total Savings (at \$5.6 per hour recruiter cost) = $450 \times 5.6 \times 30 = \$75,600$

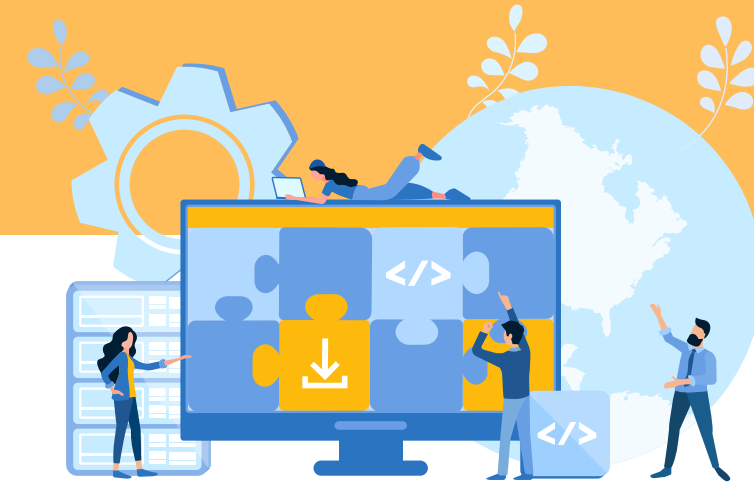
**Total annual savings for Markup (30 recruiters)
after deducting annual ATS cost = \$4,92,000**

01

02

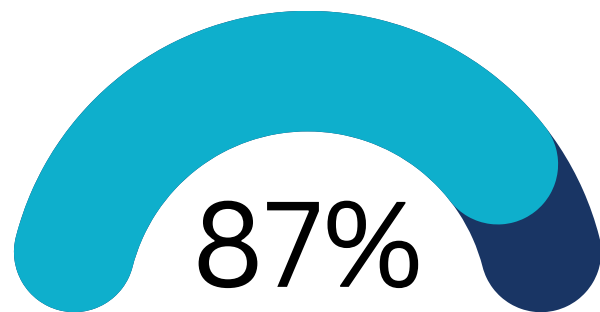
03

WHY DOES YOUR ORGANIZATION REALLY NEED AN ATS?

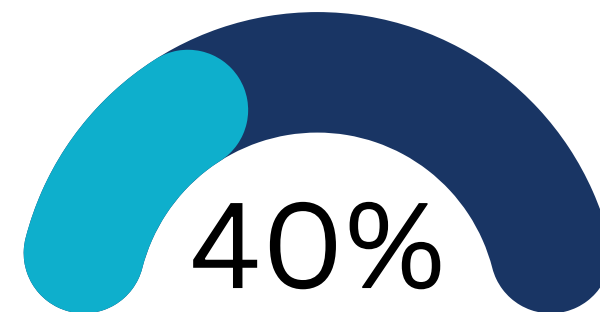


In the world of ATS today, integration of artificial intelligence (AI) and automation has become invaluable. Success of any ATS is directly linked to whether users will choose to replace manual processes with automated, evolving tools and how will they do this efficiently.

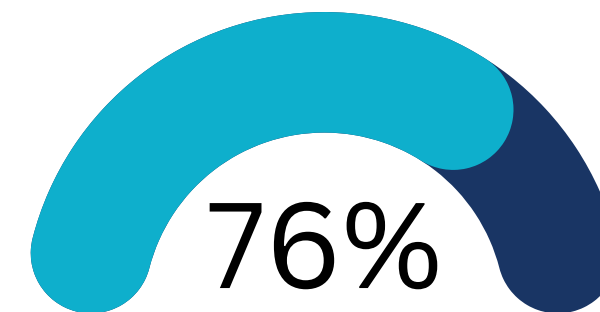
Let us explore some common challenges during ATS implementation.



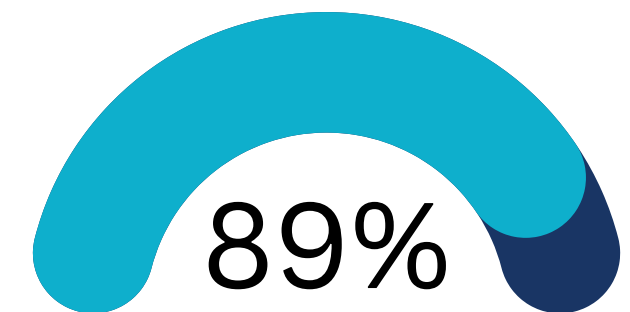
RECRUITERS BUILD
THEIR TALENT
PIPELINE USING
SOURCING



RECRUITERS DO NOT
HAVE ENOUGH DATA TO
MAKE FAIR DECISIONS



RECRUITERS FIND
ATTRACTING HIGH-
TALENT CANDIDATES IS
THEIR BIGGEST
CHALLENGE



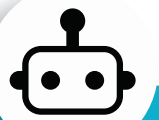
COMPANIES LOSE
POTENTIAL CANDIDATES
DUE TO TEDIOUS,
EXTENDED SCREENING
PROCESSES

TOP 5 WISESTEP ATS FEATURES



EFFICIENT JOB POSTING

Advertise your jobs across multiple job boards and media platforms along with seamless tracking of applications across thousands of hubs.



AI-POWERED RESUME SOURCING BOTS

With smart bots, streamline your search for the right candidate by setting up search parameters and frequency for automated sourcing from popular job boards.



RECRUITMENT ANALYTICS

With this feature, recruiters can seamlessly assess/monitor hiring metrics and team performance for improved productivity and efficiency.



RAPID CANDIDATE DATABASE BUILDING

Experience faster candidate database building like never before, with 4x increase in candidate additions and 20% boost in recruiter productivity.



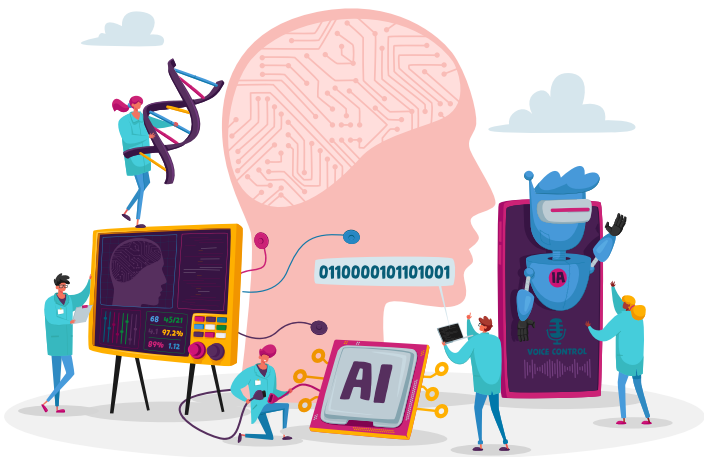
BULK SMS

Research suggests 'text recruiting' or establishing a direct line of communication with candidates builds continual engagement and has shown 90%+ response rate.

RECRUITMENT IN THE AGE OF ARTIFICIAL INTELLIGENCE

THE FUTURE IS AI-POWERED

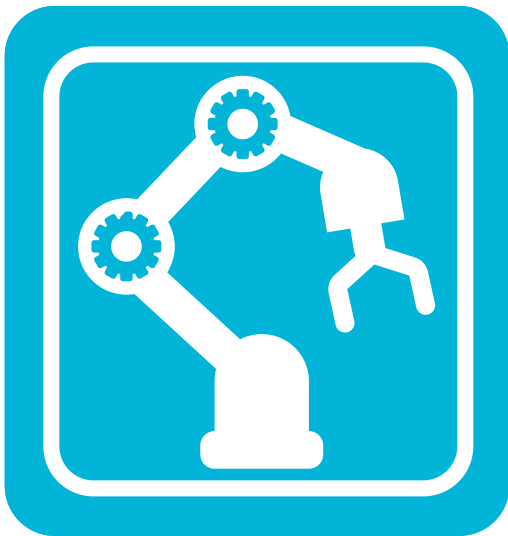
Recruiters and hiring managers across the world agree that Artificial Intelligence (AI) is revolutionizing the recruitment technology landscape, transforming employee experience and accelerating hiring endeavors without compromising on quality.



WISESTEP’S AI-DRIVEN FEATURES



FASTER CANDIDATE SOURCING



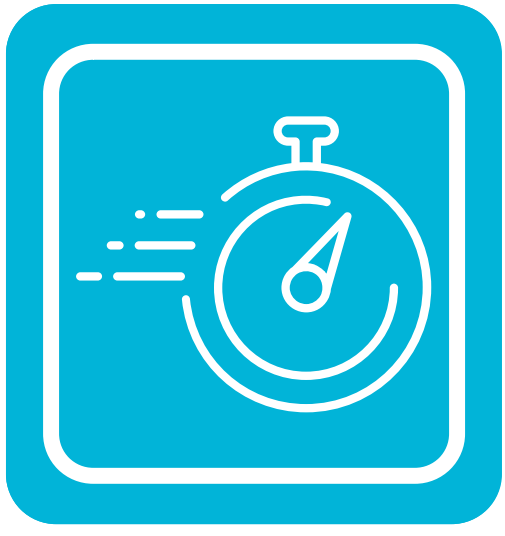
BOTS FOR RESUME SOURCING



INCREASE IN CANDIDATE DATABASE



50% MONEY SAVED ON AUTO DOWNLOAD



25% FASTER SEARCHING

HOW CAN YOU MAKE AN ATS WORK FOR YOUR ORGANIZATION?



Product Walk-Through and Demo

For hassle-free integration and migration, Wisestep provides one-on-one Q&A sessions with their in-house product expert, along with a detailed demo/orientation to highlight ATS features, pricing details and witness the product in action.

Real Time Impact

With Wisestep's ATS, you can enjoy AI-powered, real-time resume parsing and configure Smart Bots for automated sourcing. All applications and resumes are stored on the interface so everything your users will need will be at their fingertips.

Resistance Management

Through Unlimited Customer Support offered by Wisestep, recruiters can tackle user resistance, overcome the learning curve and demonstrate ease of use of the ATS.

Impactful User-Interface

Wisestep's user-friendliness allows an easy transition from manual to AI processes, consequently creating a seamless experience for them.

CHALLENGES AND EFFECTIVE STRATEGIES FOR ATS IMPLEMENTATION

EASILY STREAMLINE THE CURRENT RECRUITMENT PROCESS WITH ATS

Wisestep's ATS helps smoothly streamline recruitment processes with the power of Artificial Intelligence, Automation and Analytics.

ENSURE EFFECTIVE TRAINING, HANDOVERS AND WORKFLOW

Wisestep offers Unlimited Customer Support including onboarding assistance (i.e. data migration, integration), troubleshooting and technical support.

AVOID GAPS IN BUSINESS NEEDS BY INCLUDING KEY STAKEHOLDERS

Allow end-users (i.e, hiring managers, interviewers, business heads) to access actionable analytics and metrics for effective decision-making – only with Wisestep.

OPTIMIZE YOUR SYSTEM AFTER GO-LIVE







Uncover gaps to analyze, optimize and streamline user experiences continually through Wisestep's in-built tools.

COMPATIBILITY IN DEALING WITH MULTIPLE VENDORS/ TOOLS

Seamlessly integrate ATS with your current systems such as payroll, LMS and employee databases, job portals, hiring vendors for effective performance.

6 Leading ATS Choices for your Business

Choose wisely.

FEATURES						
Active candidates	✓	✓	✓	✓	✗	✓
AI-powered resume matching	✓	✓	✗	✓	✓	✓
Automatic resume sourcing bots	✓	✓	✓	✓	✓	✓
Automation/ searchability of existing database	✓	✓	✓	✓	✓	✓
Boolean query generator	✓	✓	✓	✓	✓	✓
CV Parser	✓	✓	✓	✓	✓	✓
Integrated Job Board Search	✓	✓	✓	✓	✓	✓
Onboarding assistance offered	✓	✓	✓	✓	✓	✓
Rapid job posting and distribution	✓	✓	✓	✓	✓	✓
Real time insights and analytics	✓	✓	✓	✓	✓	✓
Single click mass mailing	✗	✓	✗	✗	✓	✓
SMS sent through Platform - Dashboard	✓	✓	✓	✓	✓	✓
Supports bulk resume upload	✓	✓	✓	✓	✓	✓
Tasks and Reminders Dashboard	✓	✓	✓	✓	✓	✓
Unlimited Customer Support	✓	✓	✓	✓	✓	✓

EXPERIENCE THE REVOLUTION OF AI-POWERED RECRUITMENT

“It takes an average of 23 hours to screen & shortlist for one hour. [By lessening that], you have more time to actually build a culture around how you're bringing into the company. ”
- Angus Mackintosh, Orange Quarter

Wisestep is a powerful solution that can simplify & streamline tedious recruitment processes for organizations. The integration of Artificial Intelligence (AI) has changed the way organizations approach recruitment processes. With features such as AI-driven Resume Harvesting Bots & Boolean Search Generator, you can expect 2X faster candidate sourcing & save a MILLION dollars annually.

Additionally, leveraging an AI-powered ATS can help you lower costs, improve speed, save time & hire high-quality talent based on objective criteria instead of subjective opinions & biases.

Thinking of investing in an ATS? Need help in calculating your business's ROI? Reach out to us today: <https://wisestep.com/contact>